



2026 SHANGHAI CULTURE SUMMER SCHOOL

2026 年上海城市文化暑期学校

Your Summer in Shanghai Starts Here.
你的上海之夏从这里开始。

Shanghai Unlocked: A 14-Day Immersion for Global Gen Z
解锁上海：专为全球 Z 世代打造的 14 天沉浸之旅

Ditch the tourist trail. This is your chance to experience the real Shanghai—where centuries-old traditions live alongside futuristic skylines, where ancient alleyways open up to global innovation hubs.

告别游客路线。这是你体验真实上海的机会——百年传统与未来天际线共存，古老里弄通向全球创新中心。

Join 50+ creative young minds from around the world for 14 days of exploration, creation, and connection. Learn from the pros. Make things with your hands. Capture stories that matter. And build friendships that last way beyond the summer.

与全球 50 余位创意青年一起，用 14 天探索、创作、联结。与行业先锋对话，让灵感在指尖发生，为难忘故事留痕——收获一段不会随着夏天结束的友谊。



WHY SHANGHAI ?

为什么选择上海？



In 2026, Shanghai was ranked No. 2 in the world and No. 1 in Asia on Time Out's World's 50 Best Cities list. Dive deep into old-school Shanghai charm and future-forward vibes. One day you're learning an ancient craft in a quiet lane house, the next you're standing 600 meters above the city in China's tallest financial center.

2026年《Time Out》全球50佳城市榜，上海全球第二、亚洲第一。来上海深入体验老上海的魅力和未来感。今天在安静的弄堂感受非遗技艺，明天站在中国最高金融中心600米高空俯瞰城市。



WHY SHANGHAI UNIVERSITY?

为什么选择上海大学？



As one of the fastest-growing universities, Shanghai University has been ranked among the top 300 globally in the Academic Ranking of World Universities (ARWU) for five consecutive years, and is designated as a national Double First-Class university. The university has over 40,000 students, including over 2,300 international students from over 146 countries and regions.

上海大学在软科世界大学学术排名连续5年位列全球前300，是中国“双一流”建设高校。学校拥有超过4万名学生，其中包括来自146个国家和地区的2300多名国际学生。



LEARN FROM THE PROS, EXPLORE THE CITY

大咖讲座 + 实地参访

Except lectures. Your classroom is the city itself. Meet with experts in culture, tech, design, and finance—then go see their world up close.

汇聚文化、经济、航运、科创等多领域专家亲授知识，搭配实景参访研学，理论结合实践，解锁上海发展的核心密码。

IMMERSIVE CULTURAL EXPERIENCES

沉浸式文化体验

Learn Shanghainese slang that'll impress locals. Try your hand at centuries-old crafts .

学说让当地人刮目相看的上海话。亲手体验百年非遗技艺。

GO VIRAL

成为热点

Get pro tips on shooting and editing from industry insiders. Create content with your new global crew. Enter the "Impression of Shanghai" Video Challenge—winning work gets featured across international platforms.

获取短视频拍摄剪辑秘籍。与新认识的全球伙伴一起创作内容。参加“海派印象”视频大赛——优秀作品将在多个平台展出。



Program At a Glance

项目速览

When: June 22–July 5, 2026 (14 days)

时间: 2026年6月22日-7月5日(14天)

Where: Shanghai, China

地点: 中国上海

Language: English (Chinese is a plus)

语言: 英语(有中文基础更佳)

Vibe: Curious, Creative, Open-minded

氛围: 好奇、创意、开放

Who: Global citizens aged 16–30, short video shooting and editing skills a plus

招募对象: 全球16-30岁青年, 会短视频拍摄于剪辑者优先



What You'll Actually Do

项目内容

Module 板块	What It Looks Like 内容详情
Deep Dives & Expert Talks 海派文化系列课程及专题讲座	Crash courses in Shanghai's culture, economy, tech scene, and global swagger—straight from people who shape it. 海派文化、经济、金融、贸易、航运、科创等——由行业大咖亲授。
Hands-On Culture 文化体验	Make your own traditional craft. Try your tongue at Shanghainese. Taste flavors you can't find anywhere else. 亲手制作传统手工艺。学说上海话。品尝独一无二的本土味道。
City Unlocked 实地参访	Hit the streets: century-old shikumen architecture, the buzzing Bund, hidden art districts, and the Free Trade Zone where the future gets built. 百年石库门建筑、繁华外滩、隐秘艺术区、建设未来的自贸区。
Your Moment 成果展示	The "Impression of Shanghai" Video Challenge. Create something that shows the world what Shanghai means to you. Winners get serious bragging rights and global exposure. “海派印象”视频大赛。创作属于你的上海故事。获奖者获得荣誉证书和全球曝光机会。

* 具体日程可能调整, 以实际为准

* The project content is subject to change according to the actual arrangements.